

# ARIZONA SENIOR LIFESTYLES EXPO

**WEDNESDAY, FEBRUARY 8, 2012 • 9AM - 1PM**

MESA CONVENTION CENTER • 201 N. CENTER ST. • MESA, 85201

Be Active.  
Stay Active.

## DID YOU KNOW:

- The 60+ consumer is more affluent, educated and active than ever before.
- In 2011 - 2012 7,600 seniors will turn 65 each day and by 2025 11,690 seniors will turn 65 each day.
- An estimated 84,000 winter residents lived in Phoenix area RV/travel trailer/mobile home parks at the height of the season.
- Seasonal residents staying in area RV/travel trailer/mobile home parks in the state spent approximately \$380 million during the past winter season.
- The typical seasonal household stayed four months and spent an estimated \$2,000 per month while in Arizona.

Statistics provided by Center for Business Research at Arizona State University.

1500+ Attendees Expected  
70+ Exhibitors  
Live Entertainment  
Informational Speakers  
Product Samples

More than 75 Door Prizes  
Local Restaurants  
Arizona Attractions  
Vision & Hearing Check  
**FREE ADMISSION**

**EARLY BIRD SPECIAL ENDS JANUARY 15TH**



## WHY SHOULD YOU EXHIBIT?

- Meet over 1,000 potential customers in just one day. Face-to-Face marketing gives the prospect a unique opportunity to see, feel and experience your product or service first hand.
- Increase your company's exposure and save time by meeting your target market in one place.
- Promote your company's products or services while enhancing your visibility.

## 8' X 10' BOOTH

Exhibit Includes:

- Booth Signage
- (1) 8ft Skirted Table
- (2) Chairs
- (1) Wastebasket
- (2) 3'x8' Side Panels
- (1) 10'x8' Back Panel
- Info in Program
- Link on Website

## 8' X 20' BOOTH

Exhibit Includes:

- Booth Signage
- (2) 8ft Skirted Table
- (4) Chairs
- (2) Wastebasket
- (2) 3'x8' Side Panels
- (1) 20'x8' Back Panel
- Info in Program
- Link on Website

For more information call Pamela Gray at 480.969.1307 ext.13 or visit

**[www.arizonaseniorexpo.com](http://www.arizonaseniorexpo.com)**